

DX Solution for Japanese Sake Export

# J's Marketplace®

### J's Marketplace is designed to popularize Japanese Sake more in the world

J's Marketplace is a solution platform to promote the expansion of overseas demand and exports of Japanese Sake. J's Marketplace aims to expand Sake exports using IT in order to make Sake loved globally, and to contribute to the promotion of Japanese food culture and the revitalization of regional economies. At this stage we are mainly focusing on Sake and liquors from Japan (shochu, wine, whisky, etc.) and in the future we are eager to develop our platform to handle Japanese groceries and agricultural products as well.

## Benefits of J's Marketplace



#### **Exporters can...**

- ✓ make deals with Importers overseas in Japanese;
- ✓ list shops on the e-marketplace through simple procedure;
- ✓ export Japanese Sake products with low cost and simple operations;
- ✓ easily prepare complicated export-related documents;
- ✓ explore new opportunities with new partners globally;
- enable new deals with Importers of trust and credibility.



#### Importers can...

- ✓ reduce communication errors through multilingual translation;
- ✓ establish direct transactions freely and flexibly with numerous Exporters and Breweries;
- ✓ reduce time from order to product arrival through export/import procedure support;
- ✓ place small-scale orders in units of M3(\*);
- ✓ reduce inventory risks through small-scale transportation and short lead time;
- enable new deals with Exporters and Breweries of trust and credibility.

## Foresight in sight

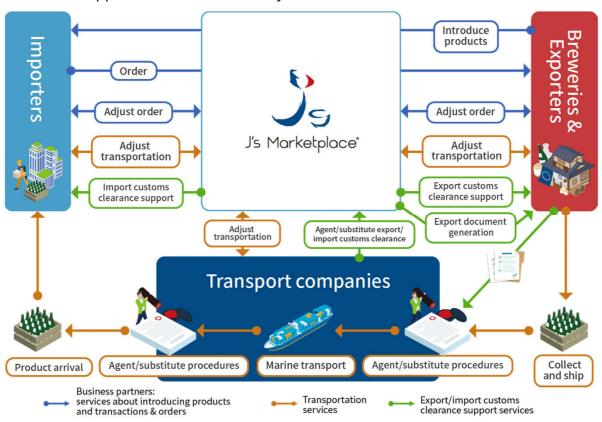
(\*) 1M3 means 1 cubic meter, equivalent to the loading of about 23 boxes of liquor in a box containing twelve 720 ml bottles



## **Enables smooth and quick deals between Exporters and Importers!**

J's Marketplace users can benefit from communication and import/export operation support between Exporters and Importers with built-in translation services.

Through J's Marketplace, Exporters and Importers can make digital transactions and process import/export customs-related operations. J's Marketplace will ensure revenue growth of the Exporters and satisfy Importers with new opportunities and drastically reduced lead time.



## Looking for Breweries, Exporters and Importers to use our service!

Costs Participants will not be charged registration fees or other initial costs for J's Marketplace services.

Fees shall be charged according to the amount of import/export transactions on the platform.

Participants need to cover for their transportation costs, customs clearance, etc.

Notes

- Participants shall agree to the J's Marketplace Terms of Service to participate.
- Participants shall be asked to prepare to list their shops on the J's Marketplace, and perform procedure of placing/receiving orders, and negotiate for new deals.
- Contents on this brochures and our webpages may change due to various circumstances in the future.

#### BIPROGY Inc.

Headquarters 1-1-1 Toyosu, Koto-ku, Tokyo

135-8560 Japan

Telephone: +81(3)5546-4111 https://www.biprogy.com/



●Contact

Global Business Department jmp-secretariat-internal@biprogy.com

For the latest information and consultation on implementation, please visit our website

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